

Insiya Ali

+92 333 3085053 | insiyaa460@gmail.com | insiyasportfolio.com

Internship Objective

Year 2 Textile & Fashion Design student at Collège de Paris with strong digital and hand-rendered art skills seeking a design internship at Indus Valley School of Art & Architecture. I bring a hybrid background in textile surface patterning, print-ready graphics, and layout design across Adobe Creative Cloud and mobile-first creation tools.

Education

Collège de Paris | Karachi, Pakistan

Feb 2024 - Feb 2027

Year 2, Textile and Fashion Design

- Key Coursework: Accessories I & II, Prospective Trends, InDesign Print Development, Photoshop Pattern Creation, Photo Studio Visual Narrative.
- Studio focus on textile surface design, accessory prototyping, and concept-to-product presentation.

Cedar College | Karachi, Pakistan

Aug 2021 - June 2023

A Levels, Arts Focus: Sketching, Painting, Mixed Media

- Coursework portfolio emphasized observational drawing, painted textile motifs, and experimental material studies.

Indus Academy | Karachi, Pakistan

Aug 2018 - June 2021

O Levels, Arts Focus

- Foundations in drawing, color, composition; early interest in textiles & pattern.

Work Experience

HodgePodge | Karachi, Pakistan

2020 - 2023

Bag & Fabric Graphic Designer

- Developed surface prints and placement graphics for bags, table covers, and napkins aligned to brand color palettes.
- Created vector motifs, repeating patterns, and print-ready files in Adobe Illustrator & Photoshop.
- Prepared production art with seam allowance / bleed and fabric grain considerations.
- Collaborated with the production team to match digital color values to available fabric dyes/inks.
- Contributed to small-batch product drops and seasonal craft collections.

Digital Tools & Platforms

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Canva
- CapCut
- Picsart
- InShot

Languages

- Urdu - Fluent/Native
- English - Fluent

Academic Projects

Detailed visuals on page 2 or at insiyasportfolio.com

Accessories I - "Bahar" / Psychedelic Florals Maximalist

- Theme: Bahar ("spring") - renewal, growth, nature's awakening.
- Research on South-Asian floral symbolism & 1970s psychedelic palettes.
- Outputs: Bright colored floral headband, jewel-embellished "Ishq" (love) tote with hand-placed small crystals, three-drop hanging flower earrings, flower necklace.

Prospective Trends - Vision & Mood Board Suite

- Objective: Identify and visualize emerging aesthetics.
- Built complete boards for classic black & white, tone switch on/off, self expression portrait, accessorize exercise, re-imagining imaginations, seasonal trends, and miscellaneous ideas.
- Extracted color/material palettes, proposed product applications.

InDesign - Tropical Print Development

- Layered pomegranate slices, palm leaves & hibiscus blooms into repeat; tested scale & colorways.
- Prepared multi-channel files for digital-direct & rotary printing.

Photoshop - Repeat Pattern Collection

- Outcome: Apparel yardage prints in floral and geometric themes.
- Engineered half-drop & brick repeats for rhythmic flow.
- Delivered production-ready PSD/AI files with spec sheets.

PhotoStudio - Coffee Table Book & Sunflower Collage

- Concept: Life's emotions through photographic expression
- Shot, curated, and laid out a limited-edition coffee-table book and a photography journal.
- Assembled a mixed-media sunflower collage frame, each petal revealing a life moment.

Accessories II - Experimental Materials Capsule

- Focus: Sustainable & up-cycled experimentation
- The display included a bubble wrap jacket with paint-infused bubble cells, paint-filled bubble hat with inflated chambers, and a crossbody bag constructed from recycled keyboard keys.

References

Sani Moten - Multi-course Art Professor, Collège de Paris

Phone: +92 300 2363048

Email: sani.moten@gmail.com

Additional references available upon request

Creative & Technical Skills

- Surface Pattern & Textile Graphics
- Fashion Illustration & Concept Boards
- Digital Mockups
- Layout and Presentation Design
- Research Orientation
- Attention to Detail & Focused Execution
- Critical & Conceptual Thinking
- Up-to-Date Design Awareness

Portfolio Sneak-Peek



Accessories I - "Bahar" / Psychedelic Florals Maximalist

Bright colored floral headband, jewel-embellished "Ishq" (love) tote with hand-placed small crystals, three-drop hanging flower earrings, flower necklace.



Prospective Trends - Vision & Mood Board Suite

Built complete boards for classic black & white, tone switch on/off, self expression portrait, accessorize exercise, re-imagining imaginations, seasonal trends, and miscellaneous ideas.



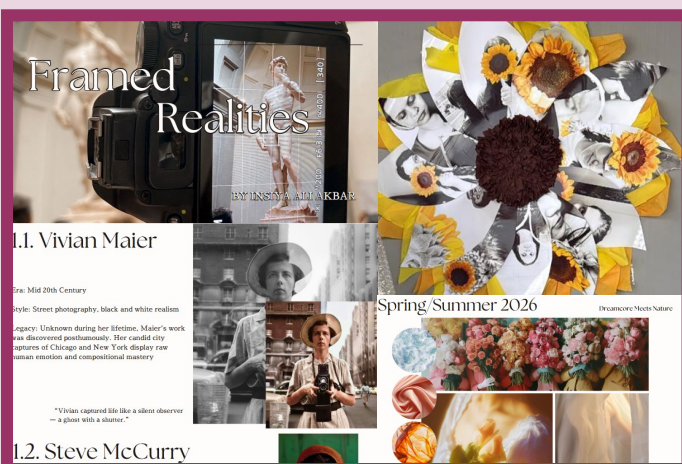
InDesign - Tropical Print Development

Layered pomegranate slices, palm leaves & hibiscus blooms into repeat; tested scale & colorways. Experimented with calligraphy overlays.



Photoshop - Repeat Pattern Collection

Apparel yardage prints in floral and geometric themes. Engineered half-drop & brick repeats for rhythmic flow. Masked repeat patterns on silhouette.



PhotoStudio - Coffee Table Book & Sunflower Collage

Shot, curated, and laid out a limited-edition coffee-table book and a photography journal based on life's emotions. Assembled a mixed-media sunflower collage frame, each petal revealing a life moment.



Accessories II - Experimental Materials Capsule

The display included a bubble wrap jacket with paint infused bubble cells, paint-filled bubble hat with inflated chambers, and a crossbody bag constructed from recycled keyboard keys.